

Health & Community Services Department



Promoting Health For All

Kalamazoo County STD Task Force

August 19, 2016

Agenda

1. Welcome & Introductions
2. STD News & Data Report
3. Subcommittee Overview
4. Goal Setting Discussion
5. Other Items
6. Conclusion & Next Meeting



STD News

- Testing underway for new Chlamydia vaccine*
 - Administered nasally
 - First tests show promising results (mice)
 - 95% reduction in chlamydial shedding
 - 87.5% reduction in fallopian tube blocking

*Bulir DC, Liang S, Lee A, et al. Immunization with chlamydial type III secretion antigens reduces vaginal shedding and prevents fallopian tube pathology following live *c. muridarum* challenge. *Vaccine*. 2016; 34(34). 3979-3985. doi: [doi:10.1016/j.vaccine.2016.06.046](https://doi.org/10.1016/j.vaccine.2016.06.046)



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STD News

- What else is occurring?
- Is there anything you wish to update the Task Force on?



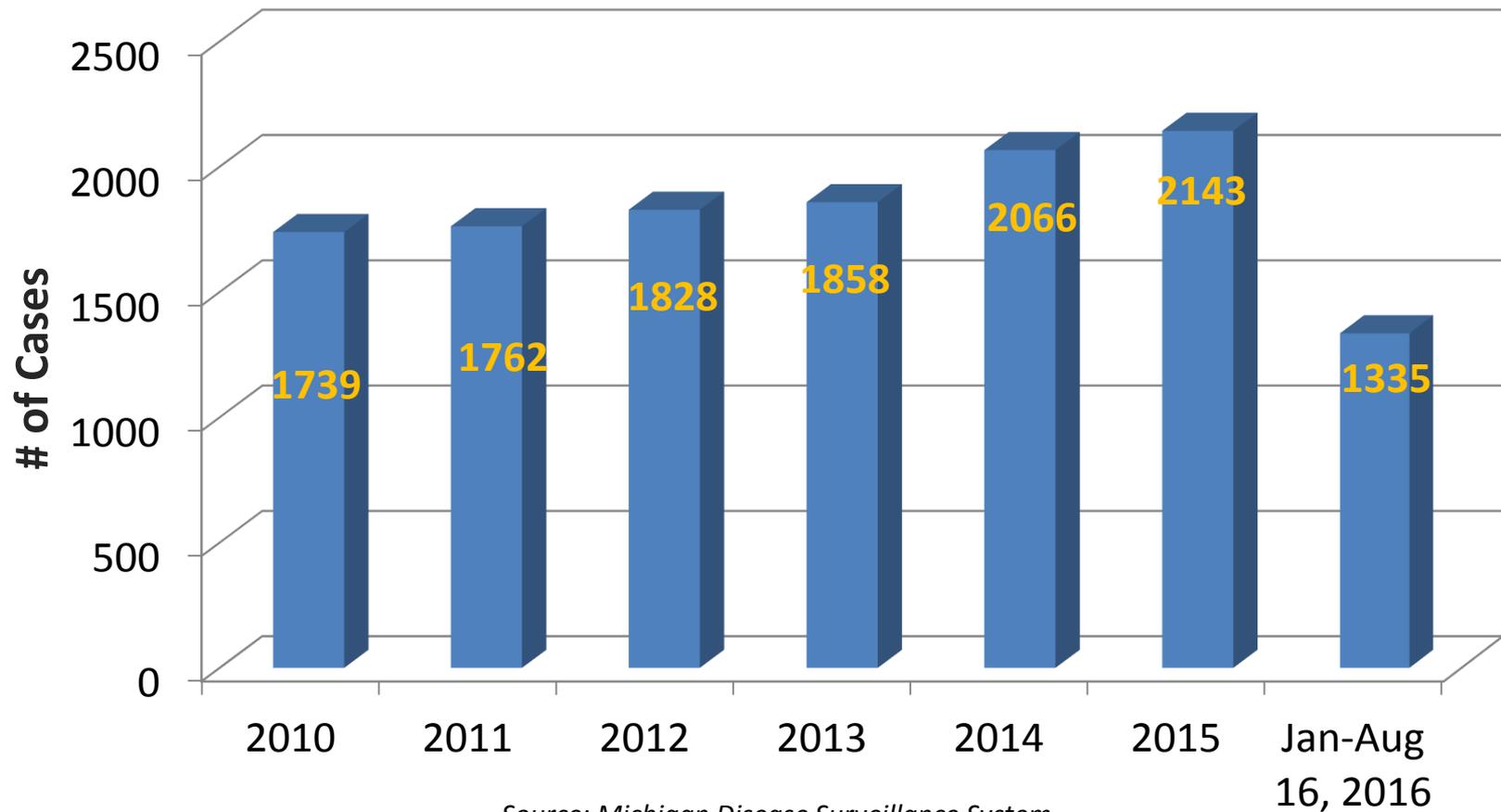
The STD Problem in Kalamazoo County: Status Update



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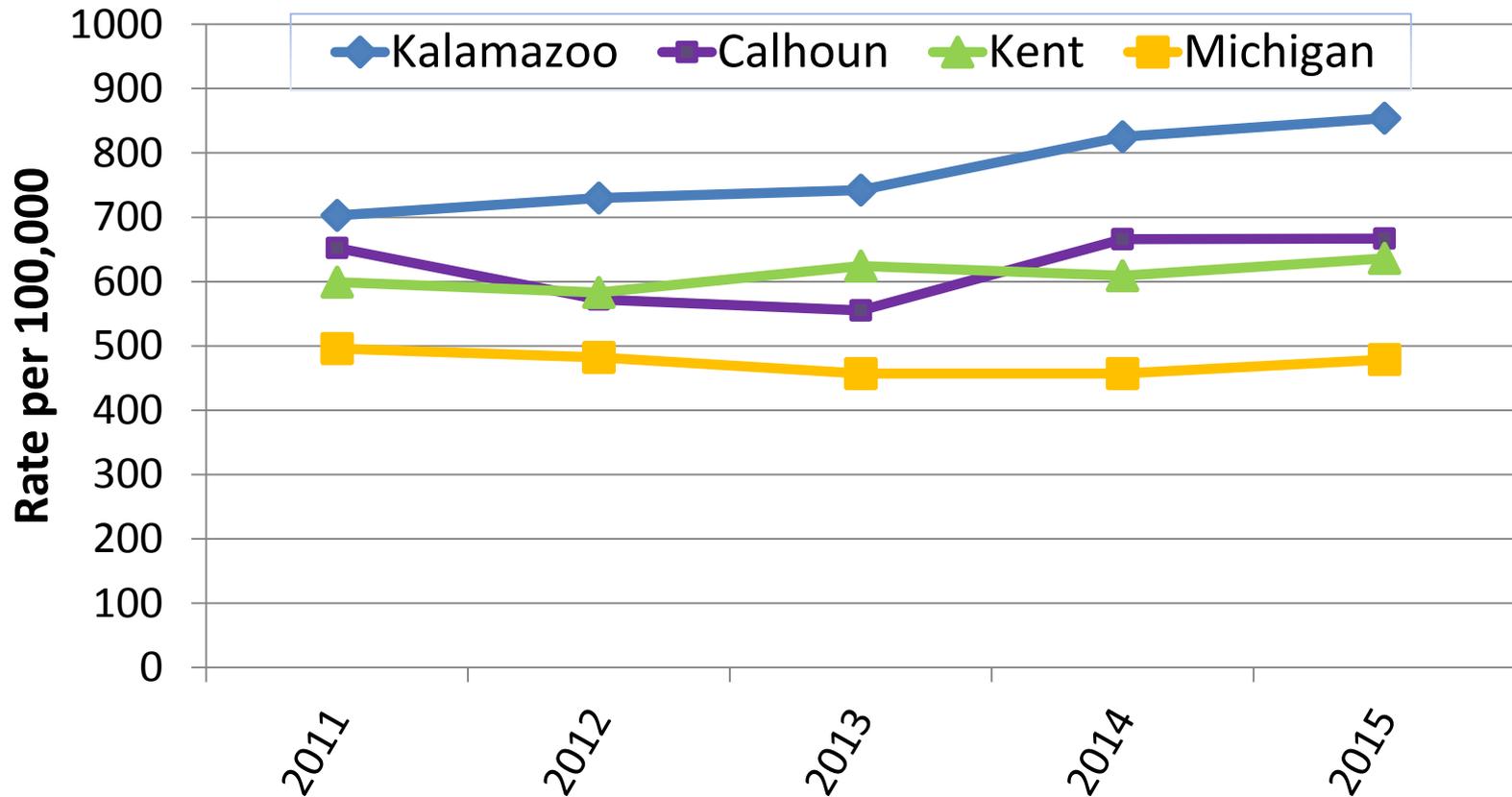
Total Diagnosed Cases of Chlamydia

Kalamazoo County, MI



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Chlamydia Rates (per 100,000)



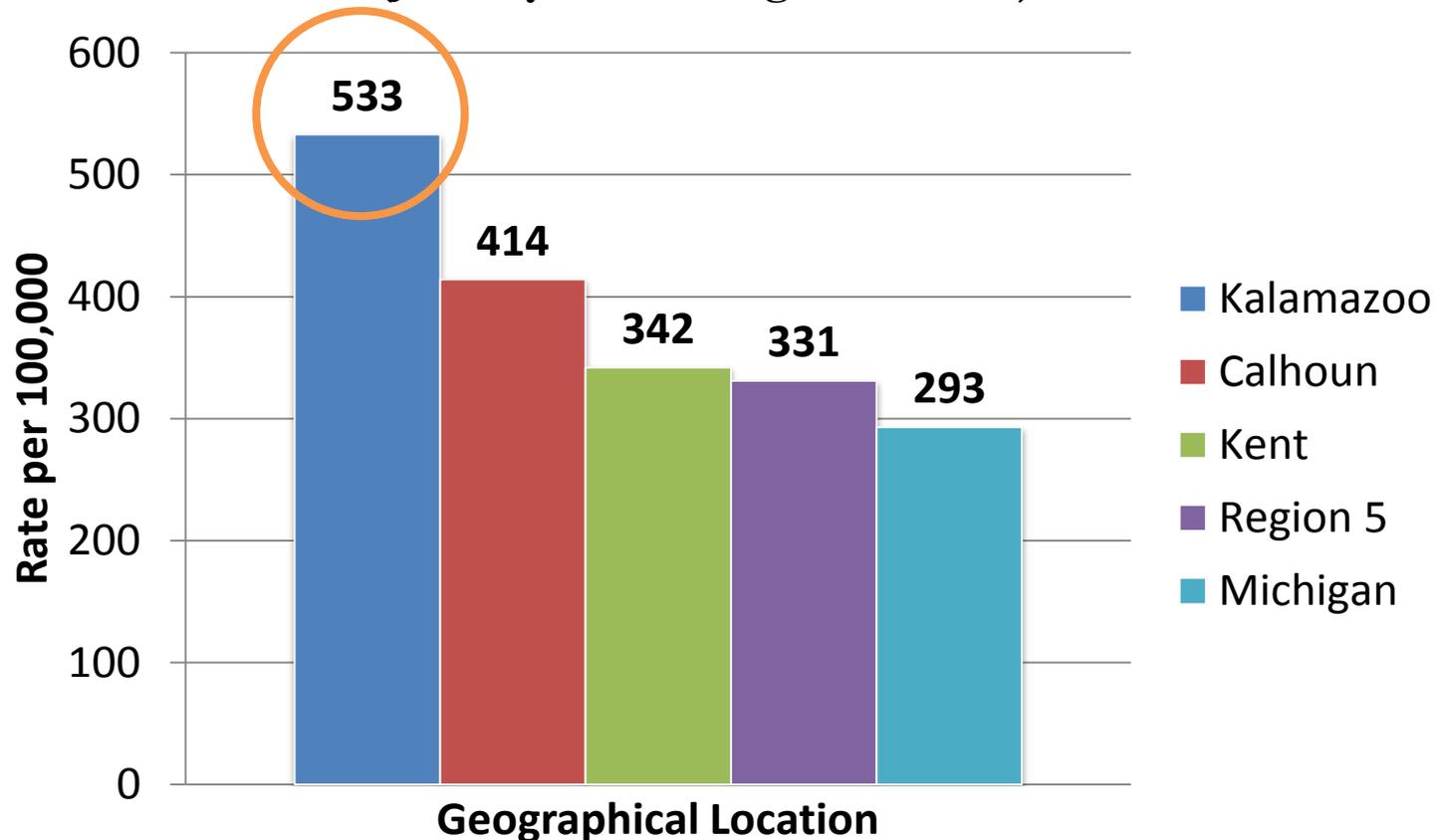
Source: Michigan Disease Surveillance System



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2016 YTD Chlamydia Rates

(January 1, 2016-August 16, 2016)



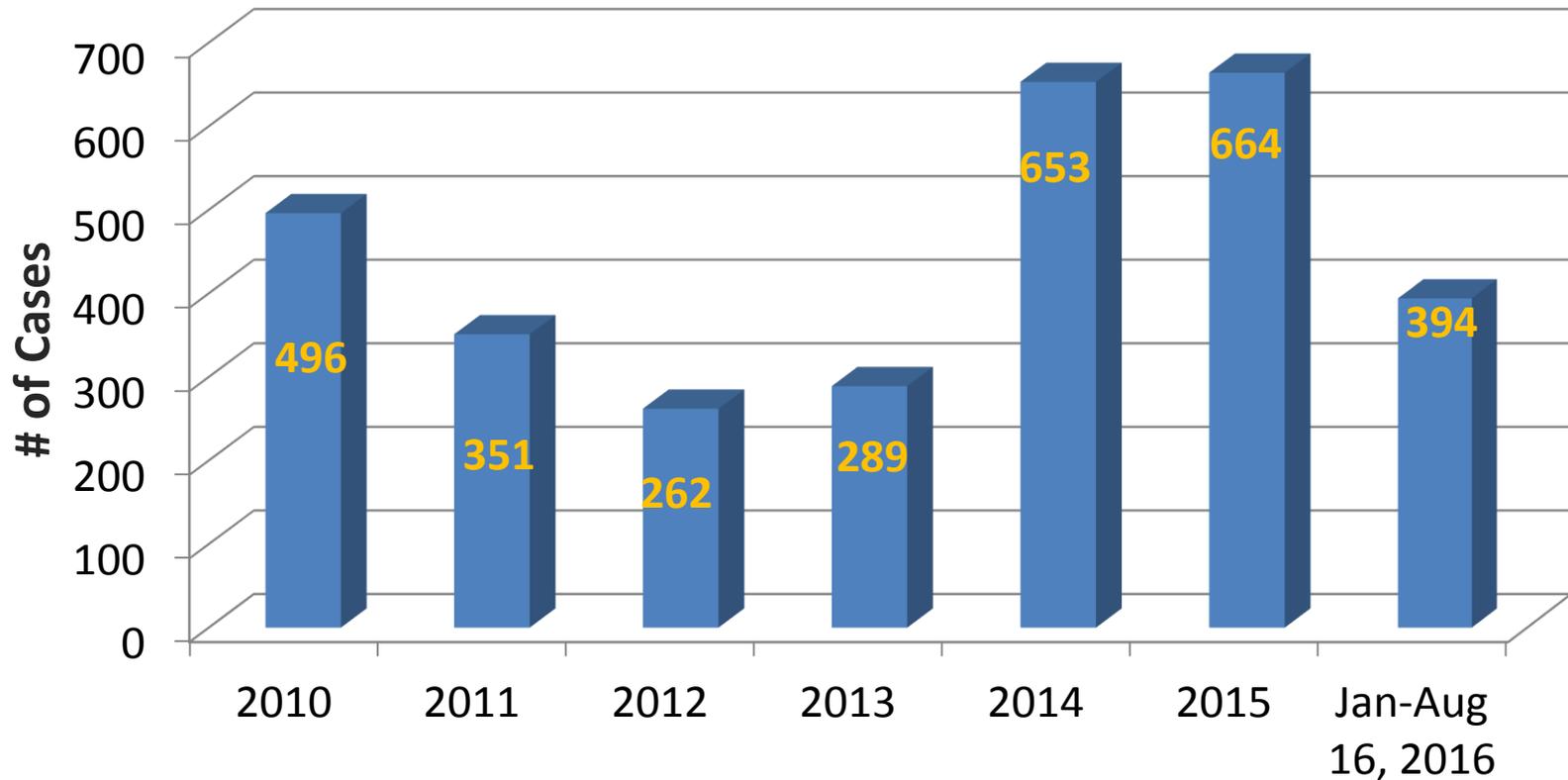
Source: Michigan Disease Surveillance System



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Total Diagnosed Cases of Gonorrhea

Kalamazoo County, MI



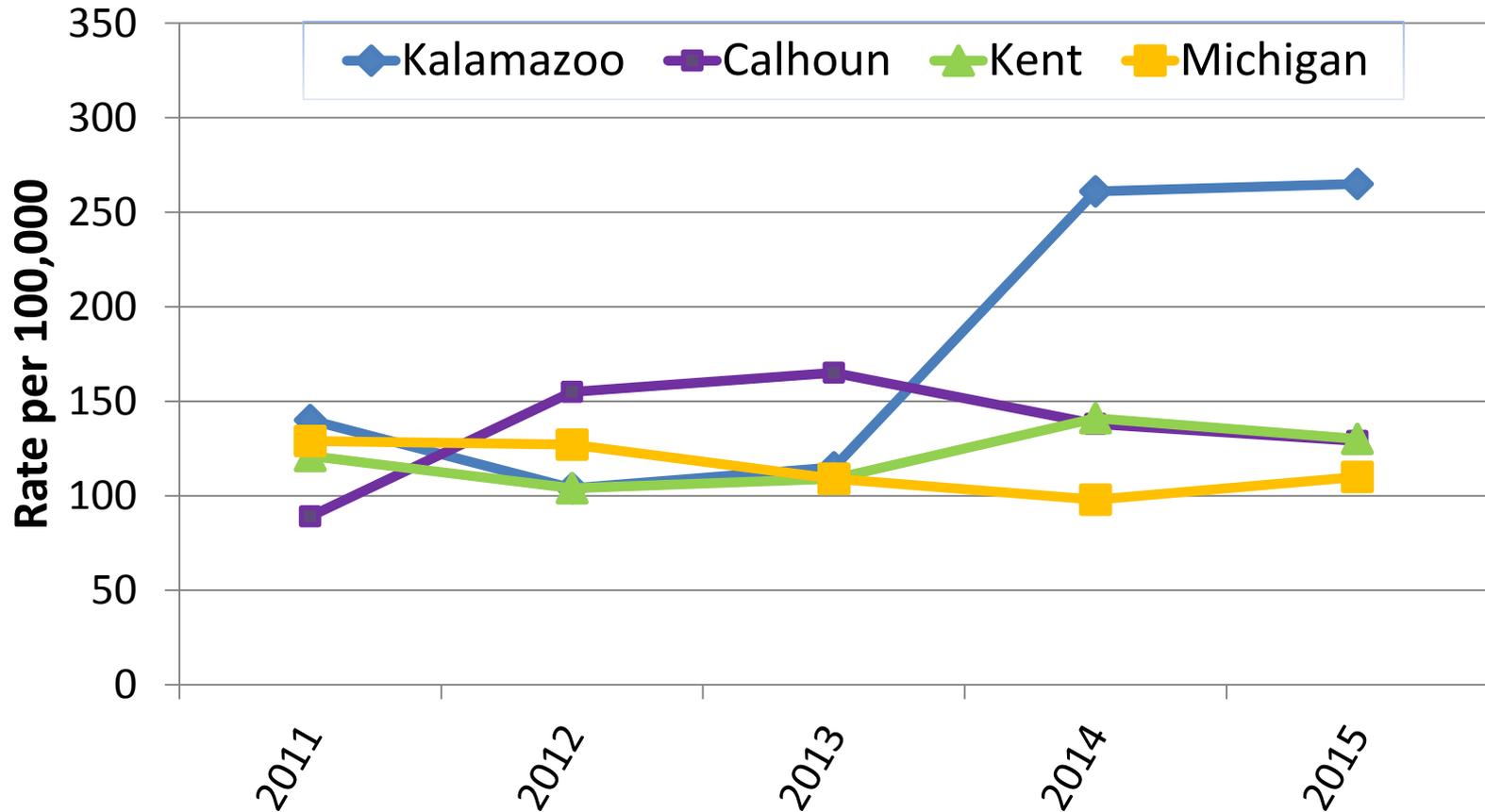
Source: Michigan Disease Surveillance System



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Gonorrhea Rates (per 100,000)



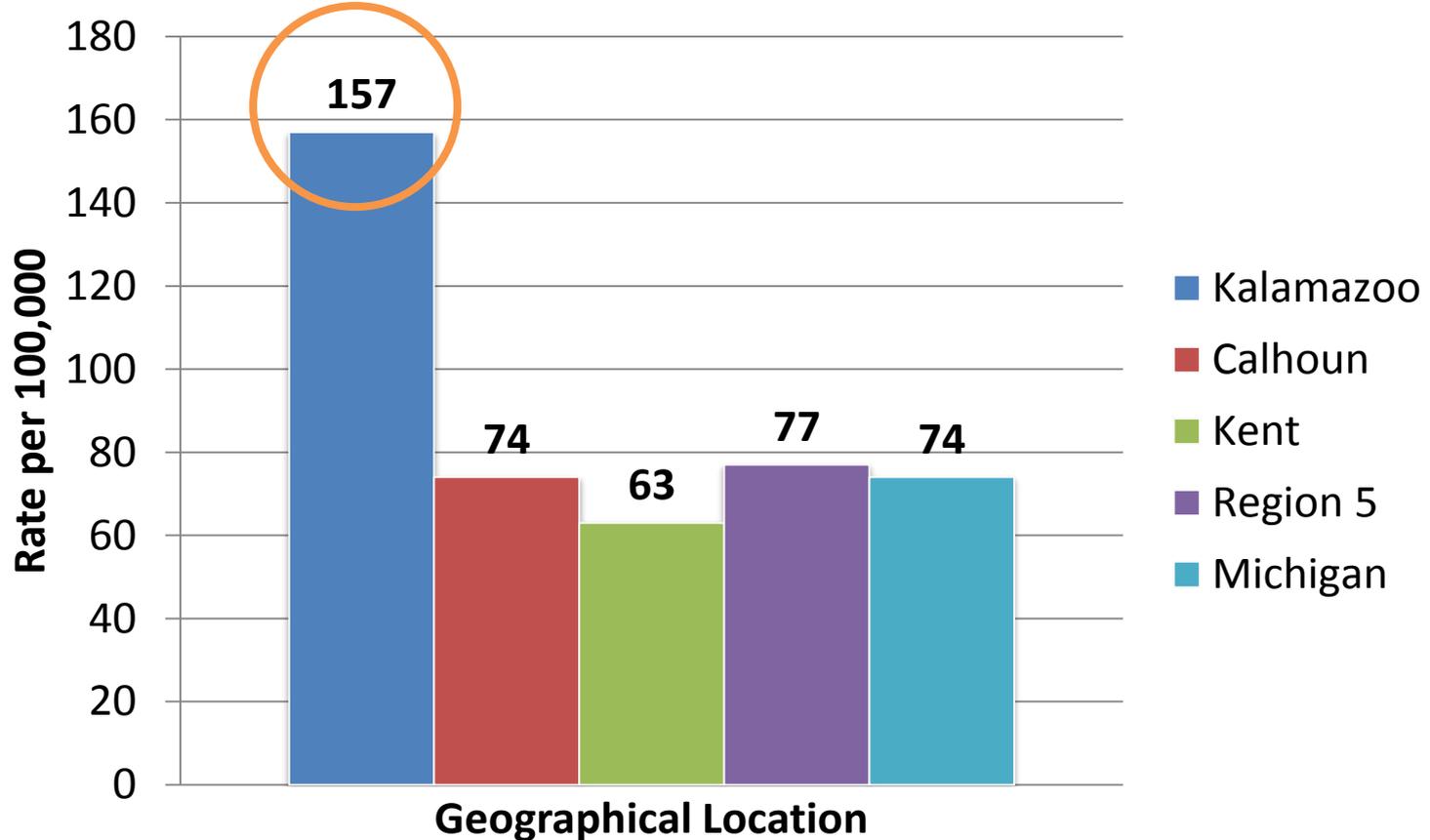
Source: Michigan Disease Surveillance System



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2016 YTD Gonorrhea Rates

(January 1, 2016-August 16, 2016)



Source: Michigan Disease Surveillance System



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SUBCOMMITTEE MEETINGS RECAP



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Provider Services & Education

- Goals discussed:
 - Clarify services provided within organizations
 - “Multiplying the Message”
 - Widening the scope of audience



STD Partner Referral Resources

ORDER FORM

	<p>Next Steps Partner Referral Packet: 8½" x 11" brochure for clients test positive for a sexually transmitted infection. Includes three perforated cards. Back of each card is blank to accommodate local clinic information for partner referral.</p>	<p>Number of Copies</p> <p>10 20 40 60 100</p> <p>200 ___ (other)</p>
	<p>Expedited Partner Therapy - Information Sheet for Patients and Partners: This front/back information sheet was produced by the Michigan Department of Health and Human Services in compliance with Public Act 525 of 2014, MCL 333.5110 and should be given to all patients and partners receiving EPT.</p>	<p>10 20 30 40</p> <p>50 ___ (other)</p>
	<p>Expedited Partner Therapy (EPT) Guidance for Health Care Providers: Public Act 525 of 2014 (MCL 333.5110) authorized the use of expedited partner therapy (EPT) for certain sexually transmitted diseases as designated by the state health department. This document provides health care providers with guidance for using EPT.</p>	<p>1 2 5</p> <p>___ (other)</p>
	<p>Retest Awareness (Poster): 12" x 18" poster. Message: "Remember to Retest in 3 Months!"</p>	<p>2 4 6 8 10</p> <p>20 ___ (other)</p>
	<p>Retest Awareness (Poster): 18" x 24" poster. Message: "Remember to Retest in 3 Months!"</p>	<p>2 4 6 8 10</p> <p>20 ___ (other)</p>
	<p>Retest Awareness Clinician Education Brochure: 8½" x 11" glossy education document for clinicians. Includes Centers for Disease Control and Prevention (CDC) Guidelines regarding retesting as well as messages for patients and providers.</p>	<p>10 20 30 40</p> <p>50 ___ (other)</p>
	<p>3-Month Retest Reminder Card: 3½" x 3½" card folds in half; includes messages about importance of retesting three months following treatment for chlamydia and gonorrhea and space for retest date.</p>	<p>10 20 30 40</p> <p>50 ___ (other)</p>
<p>Mail, Fax or Email Form to:</p>	<p style="text-align: center;">ATTENTION: Amy Peterson, STD Program Specialist Michigan Department of Health and Human Services - STD Section 3056 W. Grand Blvd., Suite 3-150, Detroit, MI 48202</p> <p style="text-align: center;">FAX: 313-456-4427 PHONE: 313-456-4425 EMAIL: peterzona7@michigan.gov</p>	

Name: _____ Phone: (_____) _____

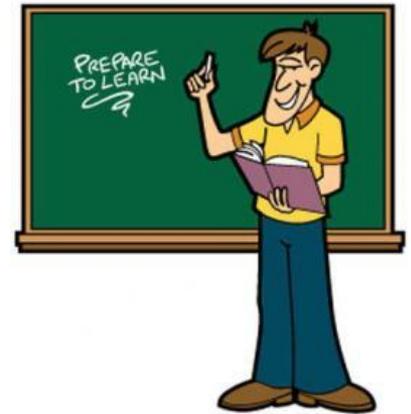
Company: _____ Email Address: _____

Address: _____

City/Town: _____ State: _____ Zip: _____

Schools, Community Groups and Youth Education

- Goals discussed:
 - Increased attendance/presence at collegiate events
 - Increasing parent education & awareness
 - Expand community knowledge of the problem & increase general education



Communication

- Further exploration of goals at future meetings
- Emphasized unification of messaging
- Explored various STD awareness campaigns
 - “I Know”
 - Adaptability to Kalamazoo
- STD clinic advertising on buses (Aug./Sep.)



Creative Interior Bus Cards

Interior Bus Cards command the attention of a captive audience. Regular bus riders will be exposed multiple times therefore reinforcing the message over time.



I know.

That hooking up is more fun when you know where you stand.
That you can have Chlamydia and not know it.

Test the words **know** to 65579 to find out what you need to know.

Don't think. KNOW.
Get tested for Chlamydia. It's easy.
Call 800-342-2343 or visit Don'tThinkKnow.org

I know.

That getting busy now could mean trouble later.
That Chlamydia and Gonorrhea can mess with having babies when I want to.

Test the words **know** to 65579 to find out what you need to know.

Don't think. KNOW.
Get tested for Chlamydia. It's easy.
Call 800-342-2343 or visit Don'tThinkKnow.org

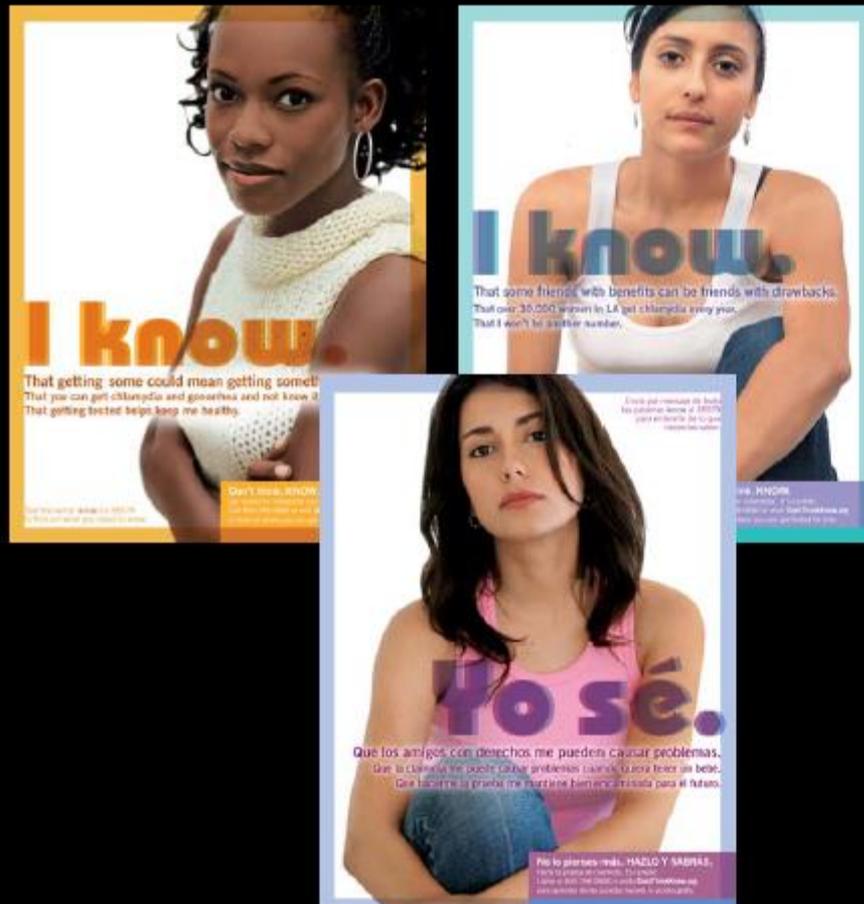
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Creative Classic Boards



These posters are placed in the restrooms of bars and restaurants and can be targeted to businesses frequented by the target audience. Each poster can be a maximum of 16"W x 20"H.

Next Steps

- Develop uniform campaign & messaging
- Create geographic-specific materials for health care offices
- Seek additional educational opportunities (adolescents, parents)



Next Subcommittee Meetings

- **Schools, Community Groups and Youth Education**
 - Wednesday, September 14 @ 9am – Conference Room F
- **Communication**
 - Monday, September 26 @ 1:30pm – Conference Room G
- **Provider Services & Education**
 - Wednesday, September 28 @ 1pm – Conference Room F

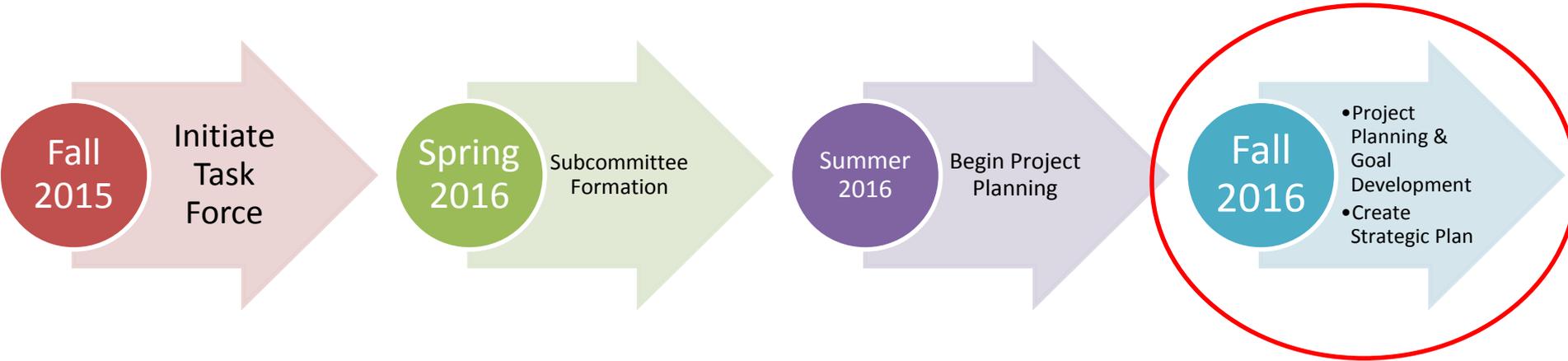


Discussion Questions

1. What are the **short term** (1 year)/**long term** (5 years) goals you would like the task force to achieve?
2. What are the *strengths* of your organization/office regarding STD education and/or testing?
3. What are the *barriers* that impact your ability to test and/or educate regarding STDs?
4. What actions/steps can you take by the next meeting (either individually or within your practice/organization) to work towards improving STD outcomes?



Timeline



Next Meeting

December 2, 2016

Conference Room D @ KCHCS

1:00pm-2:30pm

*Held off until December due to Thanksgiving and room availability



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