Supply and Demand

Over 15,000 households are in homes that do not meet their budget, while others are in types of housing they do not prefer. Meanwhile, the population in the county is growing, and housing construction is not keeping pace; it is anticipated that 7,750 new units are needed to appropriately house the new households forming or looking to locate in the county. These two factors have created housing shortages in several segments of the housing market. Therefore, higher rates of construction are essential to address both the current pent-up demand as well as the future demand. Local leaders will need to implement various strategies to enable and incentivize that increase in the supply of housing.

Unhoused Survey

Forty percent of the respondents to the unhoused survey identified as Black, while just over 10% of the county's population does, calling attention to racial equity concerns. Feedback from community meetings and survey responses focused on concern about the impact of longstanding institutionalized racism, which is preventing individuals from generating wealth. This further establishes that the impacts of race-based lending practices, redlining, and fair housing issues with renting remain an issue despite recent attention.

Prior to becoming unhoused, half of the individuals surveyed rented their homes, some of which included renting individual rooms. Another quarter stayed with friends or relatives. Half of the individuals surveyed considered where they lived before becoming unhoused as unaffordable. To further that point, the respondents also chose the price of rent being too high as the top factor contributing to their unhoused condition.

Table 11: Affordable Units to Alleviate Overburdened Renters,
Estimate 2021

Annual Income	Units	Rent Per Month (\$)
<\$20,000	7,877	<\$500
\$20,000 to 34,999	4,986	500 to 874
\$35,000 to 49,999	1,620	875 to 1,249
\$50,000 to 74,999	573	1,250 to 1,874
\$75,000 to 99,999	274	1,875 to 2,499
\$100,000 or more	0	2,500 and higher

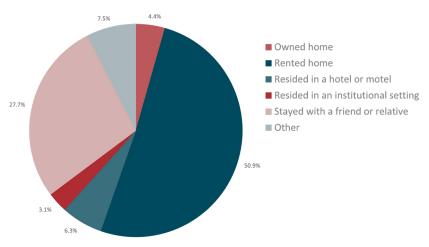
Source: U.S. Census American Community Survey, 2015–2019 average, and Claritas.

Table 12: Affordable Units to Alleviate Overburdened Homeowners. Estimate 2021

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Household Annual Income	Units	Payment Per Month (\$)	Estimated Home Price (\$)*
<\$20,000	3,678	<\$500	Less than 75,000
\$20,000 to 34,999	2,968	500 to 874	75,000 to 132,000
\$35,000 to 49,999	2,286	875 to 1,249	133,000 to 187,000
\$50,000 to 74,999	1,474	1,250 to 1,874	188,000 to 283,000
\$75,000 to 99,999	426	1,875 to 2,499	284,000 to 377,000
\$100,000 or more	354	2,500 and higher	378,000 and higher

^{*}Purchase price with 5% down, 4.3% interest, 30 year fixed, PMI, and property taxes. Source: U.S. Census American Community Survey, 2015–2019 average, and Claritas.

Chart 29: Living Situation Prior to Becoming Unhoused



Source: Kalamazoo County Unhoused Survey

Table 9: Kalamazoo County Unhoused Survey, Race

Race	Survey 2022
White	47.5%
Black or African American	38%
Two or More Races	11.4%
Some Other Race	3.2%

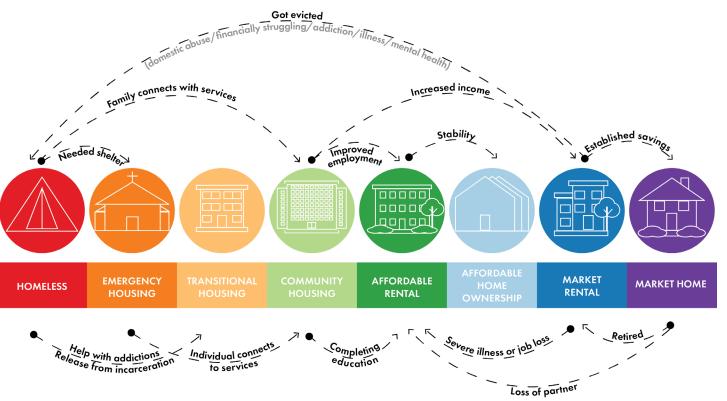
Source: Kalamazoo County Unhoused Survey

Visual Summary

Kalamazoo County Housing Plan

The Upjohn Institute was asked by the Kalamazoo County Board of Commissioners to complete a housing plan for Kalamazoo County. This plan will cover the housing needs assessment, market demands, results from the county wide housing survey and goals and objectives to move forward. Community and committee engagement helped guide the direction and focus. This document serves as a summary and supplement graphic to the full plan.

The full plan can be found online.



These are a few examples of how people might move within the housing continuum.

The housing continuum demonstrates the range of housing types available in a community. A healthy housing market needs to have options available at all points on the housing continuum. By following the color columns on the inside page, you will learn more about each income range. Incomes in this executive summary go up to \$74,999 due to many of the needs beyond this income being less severe or addressed in the lower income range.







Affordable Housing Continuum \$35,000 to \$49,999 \$20,000 to \$34,999 \$50,000 to \$74,999 \$20,000 and below Income People Working Poor Working Poor, People Who Are 14,812 total households 15,606 total households 13,780 total households 18,322 total households People with People with Experiencing Accessing Market Homelessness, **Episodic Housing Episodic Housing** Housing but Are of all BIPOC of all BIPOC of all BIPOC of all BIPOC People with Crises and Service Crises and Service **Population** 26% 19% Limited by 14% 14% housholds are in housholds are in housholds are in housholds are in Needs disabilities, Locational Choice Needs this income level this income level this income level this income level People with of white of white of white of white Service Needs, 13% 12% 14% 18% households are in households are in households are in People Exiting households are in this income level this income level this income level this income level Incarceration Unsheltered, Shelters, Supportive Housing High Market Rental and Homeownership Housing Type **Public Housing, Section 8 Vouchers** Homeownership Assistance Low Market Rental, Naturally Occuring Affordable Housing, Workfroce Housing Community Land Trusts, Resident Ownership, Cooperative Ownership Housing No Cost No Cost No Cost No Cost **Burden Cost** Burden (40%) Burden (88%) Burden (12%) Burden (74%) Cost Burden Cost Burden Cost Burden Cost Burden (22%)(43%)(22%)(11%)Cost Burden occurs when households pay >30% of income Severe Cost Severe Cost Severe Cost Severe Cost on housing. Severe cost burden Burden (17%) Burden (66%) Burden (4%) **Burden** (1%) occurs when households pay >50% of income on housing. larm Reduction/Housing First ermanent Supportive Housing ansitional Housing/Rapid Rehousing **Strategies** duction, e.g. Low-income Housing Tax Credit Service Providers Landlords/Owners | **Partners** Nonprofit Developers and Community Land Trusts For-Profit Affordable Housing Developers For-Profit Developers Financing Counties, Cities, Villages, Michigan State Housing Development Authority, Federal Home Loan Bank of Indianapolis, Capital Funders: Private banking systems, equity investors, Michigan Economic Development Corporation U.S Department of Housing and Urban Development (HUD), equity investors, county millage, Foundation for Excellence

Source: Population and cost burden data for renter and households in Kalamazoo County, 2019 American Community Survey 5-Year Estimates, Census Bureau.