

Y *Kalamazoo County* **Youth Fair** *& Family Festival*

2022 Kalamazoo County Youth Fair & Family Festival Sponsorship Opportunities

Grand Champion Sponsorship – \$10,000.00

- *Your company name on the fair title to read “The 2022 Kalamazoo County Youth Fair & Family Festival Sponsored by our Grand Champion(s) (organization name)”.
- *Name and logo used in all fair advertising to include fair brochure, print ads, local radio and television spots, and Fair press releases
- *Social media presence on County Youth Fair Facebook page at least three times per day the week of the Fair
- *Logo with link to your organization on the Kalamazoo County Youth Fair website
- *Five sponsor supplied signs and/or banners prominently placed on fairgrounds for duration of Fair
- *One sign at fairgrounds entrance
- *Public address announcements of your sponsorship, broadcast to the fairgrounds on Friday & Saturday throughout the day
- *Free exhibit booth space outdoors for the duration of the Fair

Best in Show Sponsorship - \$5000.00

- *Named as sponsor of Kid Zone Stage entertainment in all Kid Zone advertising & press releases
- *Sponsor listing on Kalamazoo County Youth Fair website with logo and link to your organization website
- *Sponsor Listing in Fair brochure
- *Social media presence on County Youth Fair Facebook page at least once per day the week leading up to and during the Fair
- *Public address announcements broadcast to the fairgrounds throughout Saturday
- *Prominent sponsor supplied sign or banner placement on the fairgrounds and on Kids Zone stage
- *One sign at fairgrounds entrance
- *Free exhibit booth space on Saturday

Blue Ribbon Activity Sponsorship - \$2500.00

- *Name and logo used in all advertising (print, radio, and television) pertaining to your chosen activity
- *Named as sponsor for a specific themed activity in all advertising & press releases
- *Sponsor listing on Kalamazoo County Youth Fair website with logo and link to your organization website and in Fair Brochure
- *Social media presence on County Youth Fair Facebook page at least once per day the week leading up to and during the Fair
- *Public address announcements broadcast to the fairgrounds throughout Saturday
- *Prominent sponsor supplied sign or banner placement at the location of the chosen activity
- *One sign at fairgrounds entrance
- *Free exhibit booth space on Saturday

Red Ribbon Gatehouse Sponsor - \$1000.00

- *Company name and logo displayed prominently at the Admission Gate – sponsor supplied banner or signs with company name and logo displayed at gate house
- * Sponsor listing on Kalamazoo County Youth Fair website with logo and link to your organization website and in Fair Brochure
- *Sponsor listing on County Youth Fair Facebook page
- *Public address announcements broadcast to the fairgrounds on Saturday
- *One sign at fairgrounds entrance
- * Free exhibit booth space on Saturday

Community Partner Sponsorship - \$500.00

- *Name and logo listing on Kalamazoo County Youth Fair website, Fair brochure, and Facebook page
- *Logo with link to your organization on the Kalamazoo County Youth Fair website
- *One sign at fairgrounds entrance
- *Public Address announcements broadcast to the fairgrounds on Saturday
- * Free exhibit booth space on Saturday

Friend of Fair Donation - \$100.00

- *Name listed as donor on Website, and Fair brochure/program
- *One free vehicle admission ticket valid Wednesday-Saturday

Contact Information:

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www.kalamazoocountyfair.com